

Colored Granules

Color is the first thing that often attracts us to a food. The way it looks on a package can often influence our product choices. This is especially true when it comes to children. Color appeals to children, who market studies have shown are growing in buying influence. To name a few applications, it can be used to decorate baked goods and can be sprinkled over ice cream, mixed into yogurt, gelatins and pudding products. A rainbow mix appearance to any product making it irresistible as a visual appeal.



The major applications are in Cake decorations, Cake cream decorations, Bake decorations, Ice cream decorations, Cookie decorations, Chocolate decorations, Cup cake decorations, Health drink decorations, Yogurt decorations, Curd decorations, Cheese decorations, Puff decorations, Donut decorations, Bread decorations, Snack decorations, Candy decorations, Biscuit decorations, Centre cream filled biscuit decorations, Chewing gum decorations, Flavored cake decorations, Ice cream biscuits, etc.

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